

PRESS RELEASE

Ginout wins Bronze Medal from International Wine & Spirit Competition

Few months after it has been launched, prestigious International Wine & Spirit Competition distinguishes Ginout with a bronze medal after rating it at 88 points. Amongst the Jury's tasting notes, the highlight goes for "cedar wood and fresh apricot on the nose; apricot tart on the palate, spiced with aniseed", which makes the first gin in the world to be aged inside out so special.

This was a mammoth year for gin entries the IWSC, reflecting the growth, change and appeal that this category now holds for both seasoned and new distillers alike. With over 1,100 entries, it took several days for our dedicated judges to sniff, sip and assess their way through this massive range. Over 68% gained a medal across the various categories, representing 50 different countries around the world.

Wood-rested gin is another phenomenon whose presence is a revival of classic style, harping back to a time when glass was not readily available. This has grown with gin producers choosing to finish their produce in barrels that have previously held other liquids, imitating the trends that has arisen in the Scotch whisky industry over past decades.

The result is that 50 wood rested and cask finished gins were entered, spending time in everything from virgin oak casks to ruby Port and white Bordeaux wine barrels. This period spent in oak adds a layer of complexity to the gins, which appealed to the judging panel and resulted in numerous medals being awarded in the category.

Overall this was an outstanding tasting and gin is set to continue on its meteoric rise. As Spirits Judging Committee member and gin aficionado David T Smith says, 2021 has been a record-breaking year for the gin judging at the IWSC. "In addition to gins from far-flung locations, products closer to home in the UK and Europe continued to hold their own, but clearly gin making and drinking is a truly global phenomenon with no signs of slowing down."

The IWSC is the world's largest and most influential international spirit awards company. With over 50 years of experience, the IWSC, or Club Oenologique as it was called back in 1969, was the first official wine and spirit competition. The IWSC is proud to set the international benchmark for quality, standing out in the crowded world of drinks awards with hundreds of global experts. IWSC judges consist of a mix of wine and spirit experts, such as leading sommeliers, Master of Wines and Master Sommeliers, and distillers from across the globe. The IWSC is the go-to platform for having wines or spirits tasted and reviewed by leading decision-makers from both the off- and on-trades, as well as by key influencers.



Ginout, a craft gin born from the hands of award-winning distiller Barney Wilczak and rising cake designer Catia Mesquita, is a singular and truly innovative gin, unique in the world for being aged in Port wine casks and pioneering in the usage of cork as a botanical in its composition.

Esoteric, complex, elegant and yet thought provoking. Ginout is not made for simplicity or mass consumption. We hope you enjoy exploring it as much as we do.

Follow us @goginout and enjoy our cocktail suggestions that can be found at www.ginout.com.

